



42nd Annual Juried

WINTER CRAFT MARKET

Saturday, December 2, 2017 9:00 AM to 6:00 PM ONE-DAY Show

The Penn Stater Hotel and Conference Center
215 Innovation Blvd, State College, PA 16803

The 2017 Winter Craft Market will be held at the Penn Stater Hotel and Conference Center on the Pennsylvania State University campus. The hotel is off of I-99, 2 miles from Beaver Stadium, 2.4 miles from the Bryce Jordan Center and 5.5 miles from University Park Airport. In addition to our show space, the venue features 2 restaurants and plenty of parking. Our event has arranged a group room rate of \$106/night if you should choose to overnight at the hotel Friday and/or Saturday.

POSTMARK DEADLINE: JULY 31, 2017

Fees: Circle Booth selection and enter fees

<u>10 X 10 Booth</u>	<u>Standard</u>	<u>Double (if available)</u>	<u>Enter Fee(s) below</u>
Members PGC	\$150.00	\$300.00	\$ _____
Non-Members *	\$200.00	\$400.00	\$ _____
Corner Space option:	\$35.00 extra		\$ _____
Late Payment Fee:	\$25.00		\$ _____
(for applications postmarked after July 31, 2017)			
Total Booth cost			\$ _____

Craftsperson of Record: _____ **Date:** _____

Trade Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

State Tax ID# _____ **Are you a PA Guild Member** Yes ___ Chapter _____ No ___

Will you be using an outdoor tent frame for your booth? Yes ___ No ___

PLEASE CHECK CRAFT MEDIUM

Clay ___ Wood ___ Glass ___ Jewelry ___ Fiber ___ Photography ___ Leather ___ Paper ___

Painting ___ Printmaking ___ Metal ___ Mixed Media ___ Basketry ___ Jewelry as Adjunct ___

Other _____

***Please note that artists may apply in more than one category.** If doing so, please treat each category as a separate application – sending in separate forms, checks and photos. Exception: Jewelry as Adjunct. You may submit one application if selling jewelry as a secondary product and will need to submit 4 photos of the jewelry.

All the works offered for sale at this show must be original works designed and executed by the artist.

CRAFT DESCRIPTION: (REQUIRED & will be read during show jurying). Please provide a short description of your work using words that explain your original work. Such as walnut wood turned on a lathe, lampwork glass beads, etc.

PROCESS DESCRIPTION: (REQUIRED & will be read during show jurying). Tell us how you do your work, a brief description of process, technique, and materials including assembly/finishing.

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RULES & REGULATIONS:

Application Requirements

1. A submission of a signed application is a commitment to participate in the Winter Craft Market. Our Acceptance Letter is our commitment to have you exhibit. Artists who cannot do the show must cancel in writing. A full refund is available up until the deadline date of July 31, 2017. Acceptance Letters will be mailed on or before August 31, 2017. There will be NO REFUNDS made after the acceptance letters have gone out.
2. Artists may apply in more than one category. If doing so, please treat each category as a separate application – sending in separate forms, checks and photos. Exception: Jewelry as Adjunct. You may submit one application if selling jewelry as a secondary product.
3. Jewelry as Adjunct: Please indicate on your application if you plan to carry jewelry for sale as a secondary product, for example, a potter selling jewelry pendants. Only artists who have been accepted in this "jewelry as adjunct" category may display or sell jewelry.
4. Booth Rates: Current membership in the PA Guild of Craftsmen is required to qualify for the reduced booth fees. The PA Guild of Craftsmen Membership Directory will be used to determine who is qualified for the lower booth fee. To maintain membership status, you must pay your dues annually. To pay your State dues please go to the PA State Guild's website - www.pacrafts.org for an application form.
5. Booths: A limited number of double booths and corner booths are available. If the double booth request cannot be accommodated, the WCM committee will refund the artist if applicable.
6. Booth Sharing: Booth sharing by two artists is only permitted if their work is collaborative.
7. Booth Locations: All attempts are made to honor special requests, but locations are not guaranteed.

Submission Requirements

1. Image submission: Along with an application & payment, submission of five images is required. These 5 images must be submitted in one of the following forms:
 - 5 Photographs - (4 high-quality images showing the complete price range of your craft, 1 image of booth)
 - A labeled CD - (4 high-quality images showing the complete price range of your craft, 1 image of booth)
 - Digital images emailed to wintercraftmarket@gmail.com - (4 high-quality images showing the complete price range of your craft, 1 image of booth)

*If you are applying for jewelry as an adjunct you must include 4 additional photos of the jewelry.

These digital images will be retained by the WCM Committee and possibly used in our advertising campaign

2. Exhibitors may only display and sell the original work in the categories approved and accepted by the Committee. All the works offered for sale must be original works designed and executed by the artist. If work other than what has been approved is displayed for sale, the Committee has the right to ask for its removal.
3. The Artist whose name appears on the application must be present at the show. If the application is submitted by a team, both of the artists' names must be on the application & at least one of them present at the show at all times.
4. All work must be priced and for sale. Commercially produced merchandise, items assembled from commercially available parts or plans, kits and items cast from commercial molds are not eligible for exhibit or sale. Final interpretation of commercial status will be made by the Winter Craft Market committee.

Booth Requirements

1. Exhibitors must supply all furnishings for their booth set-up to be contained within a 10x10 space, or 10x20 space in the case of a double booth.
2. A backdrop and sides are required. Draping, shutters, wood constructions are all potential backdrops. Anything that safely and aesthetically separates your booth from your neighbors is acceptable.
3. Lighting: Light fixtures may be used within the bounds of safety. Electrical is provided. Exhibitors must provide their own power strips and cords and these cannot be taped to the floor.
4. Tent Frames: EZ-UP or other tent frames may be used but no fabric tent tops are allowed. It is an easy adjustment to make to most tents and only requires a few hand tools.
5. Because of the space/height limitations in entrance area to the ballrooms, please let us know if you have a smaller set-up, prefer to have a longer/shallower booth or have a more flexible booth design.

Placement of exhibitors is at the discretion of the WCM Committee and their booth space may change at any time, even up until set-up night should problems with spacing arise.

APPLICATION SUBMISSION:

Submit application, images and check for total booth cost, payable to WINTER CRAFT MARKET
If not accepted, check will be returned with notification letters.

MAIL: (1.) Completed Application, (2.) Check for Total Booth Cost, (3.) Five Photographs: You may either include 5 (4 product photos and 1 booth photo) hard copy photos with your application, OR a CD with your photos, OR email digital files to wintercraftmarket@gmail.com

The Winter Craft Market, P.O. BOX 525, Pine Grove Mills, PA 16868

*** The Central PA Guild of Craftsmen and the Winter Craft Market Committee is not responsible for theft, bodily injury or damage to property and is absolved of any legal proceedings for whatsoever reason.**

***The building will be secured after show hours but the Winter Craft Market is not liable for any theft or damage to your booth, its contents, or structure. By turning in your application you are agreeing to all said terms.**

**For questions or comments, visit our website: www.wintercraftmarket.com
or email: wintercraftmarket@gmail.com**